## **ONLINE MATCHMAKING** JUNE 16, 17, 23 & 24, 2021







CANADIAN '**FREE FROM**' FOOD PRODUCERS & BRANDS

#### **ABOUT THE MATCHMAKING 'FREE FROM' FOOD**

The trend is shifting towards an increasing demand on healthy food options and therefore this event. An online Matchmaking in collaboration with the government of British Columbia, Canada. This Event will focus on health-food products as demand is expected to grow within coming years - e.g. the "free from" category is expected to increase further and(partially) replace their traditional counterpart non "free from".

Partner up with Canadian brands & food manufacturers to kick-start your business.

Prior to the Matchmaking you can join our webinars where you will learn about the free from food industry and tips & tricks when doing business with Canadian suppliers. Your opportunity to get all the insight information you need to be successful in the "free from category" and with your Canadian business partner(s).

Anticipate now and join our digital Matchmaking, free of charge, and be ahead of the competition! Safe the date and apply, exact times will follow soon!!

This event is **sponsored by the government of British Columbia**, **Canada.** This event is **free of charge** and there are no additional costs.





GET IN CONTACT WITH A-BRANDS AND TOP FOOD MANUFACTURERS

CREATE NEW INTERNATIONAL OPPORTUNITIES WITH CANADIAN PARTNERS

#### **ADDITIONAL INFORMATION**

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#### **DAILY WEBINAR PROGRAM**

Should you be interested in learning more about doing business together, please feel free to join the daily webinars prior to the matchmaking sessions

June 16

 16:00-16:30: Welcoming word and Matchmaking guidelines
 16:30-18:30: Matchmaking sessions
 18:45-19:30: Webinar: trade relation EU/Canada, Q&A and closing

#### • June 17

16:00-16:15: Opening, Q&A and Matchmaking guidelines
16:15-18:15: Matchmaking sessions
18:30-19:15: Webinar: EU Adventures by Taste of Nature, Q&A and closing

#### • June 23

16:00-16:15: Opening, Q&A and Matchmaking guidelines
16:15-18:15: Matchmaking sessions
18:30-19:15: Webinar: All about the Free From market in Europe by EBC Expo

#### • June 24

16:00-16:15: Opening, Q&A and Matchmaking guidelines

- **16:15-18:15**: Matchmaking sessions
- 18:30-19:15: Webinar: doing business in the EU, Q&A, Closing and recap



## WHO ARE THE 'FREE FROM' FOOD PARTICIPANTS FROM CANADA?

COMPANY	SEGMENT	MAIN PRODUCTS	FREE FROM
CLOUD 9 GLUTEN FREE FOOD INC.	BAKING PRODUCTS	BAKING MIXES AND FLOUR	ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NUT FREE, SOY FREE, VEGAN
DAIYA FOODS	PLANT BASED CHEESE	PIZZA, PASTA, CHEESE	ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NON-GMO, SOY FREE, VEGAN, PLANT-BASED
GLUTENULL	BREAD	BREAD, COOKIES, NUTS	NON-GMO, NATURAL, LOW CARB, GLUTEN FREE, DAIRY FREE, PRESERVATIVE FREE, PLANT-BASED, ORGANIC, SOY FREE, SUGAR FREE, VEGAN Other: Keto Certified, Paleo, Raw
INNOFOODS	CONFECTIONERY SNACKS	CLUSTERS, CHOCOLATE, GRANOLA, KETO PRODUCTS	NON-GMO, NATURAL, GLUTEN FREE, ALLERGEN FREE, ORGANIC, PRESERVATIVE FREE, VEGAN
LIBRE NATURALS INC.	CEREALS AND SNACKS	BARS, SNACKS, CHOCOLATE, CEREAL	ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN
			*Manufactured in a dedicated facility free of all of the EU top 14 food allergens

## WHO ARE THE 'FREE FROM' FOOD PARTICIPANTS FROM CANADA?

COMPANY	SEGMENT	MAIN PRODUCTS	FREE FROM
NATURALLY HOMEGROWN FOODS	HARDBITE CHIPS	CHIPS, SNACKS	ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, GLUTEN FREE, NATURAL, NON-GMO, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN
QUEJOS ANCIENT FOODS INC.	SNACKS	FROZEN MEALS, SNACKS, AND TREATS	CLEAN LABEL / CLEAN INGREDIENTS, ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, PLANT-BASED, ORGANIC, PRESERVATIVE FREE, SOY FREE, SUGAR FREE
THE CHAI COMPANY	TEA	ALL KINDS OF CHAI (TEA)	ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, ORGANIC, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN
THE VERY GOOD BUTCHERS (THE VERY GOOD FOOD COMPANY)	PLANT BASED MEAT	ALL SORTS OF PLANT BASED MEAT AND FISH	CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, NATURAL, NON-GMO, NUT FREE, SOY FREE, VEGAN *our entire meat alternative line is "nut free", however, our non dairy cheeses under The Cultured Nut do contain nuts.
TOP TIER FOODS	SUSHI	SUSHI QUINOA	CLEAN LABEL / CLEAN INGREDIENTS, ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NON-GMO, NUT FREE, PLANT-BASED, PRESERVATIVE FREE, VEGAN

#### **CLOUD 9 GLUTEN FREE FOODS INC.**

Cloud 9 creates a better baking experience with our proven and trusted baking mix products. Always delicious and never compromising on taste, texture or baking performance.

Cloud 9 Gluten Free Foods Inc. is a proudly Canadian company. Made with premium ingredients, all of our products are certified gluten-free, allergen-free, clean-label, free from any added colours, artificial flavours or preservatives.

We're an original "Free From" manufacturer who loves to create opportunities for everyone to share and enjoy knowing that together we can make something great!

## THIS IS CLOUD 9

TASTE IS DIFFERENT DUE TO THE QUALITY OF INGREDIENTS

SHELF LIFE: 18 MONTHS AFTER PRODUCTION

OFFERS PRIVATE LABEL

NOT ADDING UNNECESSARY STUFF RESULTING IN PURE FLAVOUR AND TASTE

ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NUT FREE, SOY FREE, VEGAN

# CLOUD 9





#### **DAIYA FOODS**

Daiya is the #1 plant based Cheese brand in North America. A pioneer of plant based foods, with best in class taste and texture. All of our products are free of the major food allergens including dairy, gluten and soy.

We go all out to earn our place on daily menus with plantbased nutrition that delivers delightful flavor. To ensure that everyone can gather around the table—food-allergic, flexitarian, vegan, and everyone in-between—sharing meals made with respect for the planet, a commitment to quality, and a love for every bite.

## THIS IS DAIYA FOODS

LOOKING FOR WHOLESALERS, AGENTS/BROKERS, RETAIL AND FOOD SERVICE

OFFERS PRIVATE LABEL

ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NON-GMO, SOY FREE, VEGAN, PLANT-BASED PRODUCTS

MAIN PRODUCTS ARE: PLANT BASED CHEESE, PIZZA, CHEESECAKE AND DRESSINGS















## GLUTENULL

Glutenull (since 2011) is a certified gluten-free, vegan and HACCP certified bakery dedicated to bringing you the highest quality non-GMO foods that are wholesome and tasty. They have raw, Paleo, sugar-free and Keto-Certified options as well. GluteNull has been the recipient of numerous awards, including Food in Canada magazine's Rising Star award, Canadian Business Excellence Awards, and Small Business BC's Best Company Finalist.

GluteNull is a family business and a community of like-minded people run by the Golden Rule of "treating others as you want to be treated.

### THIS IS GLUTENULL

THEIR PRODUCTS CONTAIN THE FINEST ORGANIC INGREDIENTS

NON-GMO, NATURAL, LOW CARB, GLUTEN FREE, DAIRY FREE, PRESERVATIVE FREE, PLANT-BASED, ORGANIC, SOY FREE, SUGAR FREE, VEGAN, OTHER:KETO CERTIFIED, PALEO, RAW

OFFERS PRIVATE LABEL

6 TO 9 MONTHS SHELF LIFE

LEAD TIME OF ORDERS ABOUT 4 WEEKS, CAPACITY CAN HANDLE A LOT MORE







#### **INNOFOODS**

From humble beginnings in British Columbia, Canada, Innofoods started its journey as a mom-and-pop bakery in 1981. Striving to be world class in food innovation and food processing innovation, Innofoods have since evolved into a global confectionery.

There is never a sacrifice made between quality and flavour where our ingredients are concerned. Using only the highest quality, vegan-friendly, gluten and GMO-free ingredients, Innofoods has fine-tuned flavours to create innovative, great-tasting combinations that please palates internationally!

OLUMBIA

### THIS IS INNOFOODS

NON-GMO, NATURAL, GLUTEN FREE, ALLERGEN FREE, ORGANIC, PRESERVATIVE FREE, VEGAN

**CURRENTLY 5 FACTORIES** 

SHELF LIFE: 12 MONTHS FROM PRODUCTIONS

ALREADY DELIVERS TO COSTCO

LOOKING FOR RETAILERS, DISTRIBUTORS OR WHOLESALERS

ARE ABLE TO ADJUST INGREDIENTS BASED ON REGULATIONS OF COUNTRIES



#### LIBRE NATURALS INC.

Libre Naturals Sells Trust develops and manufactures snack foods free of the top 14 food allergens/gluten free in a dedicated facility on Vancouver Island, British Columbia, Canada. Libre Naturals is one of the pioneers of the "free from" product category. Libre Naturals are GFSI, gluten free and Kosher certified and is a private label manufacturer.

We sell Delicious Food: Consumers love Libre Naturals. Even with multiple attributes, the bottom line is TASTE and since we use only clean ingredients your grandmother would recognize, you'll never need to compromise.

OA

Net Mr. S or (140-a) - 5 x 1 or (28d bars

NetWL Soz (140 g) - Sx Toz (28gi ban 🎯 🔨

K K

naturals

#### THIS IS LIBRE NATURALS INC.

PREFERS WORKING WITH SMALL REGIONAL DISTRIBUTORS

PRIVATE LABEL

ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN

MAIN USP: 100% FREE OF ALL TOP 14 ALLERGENS, USE WHOLE GRAIN OATS MAINLY, ALL NATURAL, GREAT TASTE









#### **NATURALLY HOMEGROWN FOODS**

Our unwavering desire to make a chip from the finest, freshest ingredients means that every chip comes dressed in all-natural seasoning and is free from GMOs, trans fat, cholesterol and gluten."

"Our products have had a premium price point in comparison to the mainstream competitive brands on the market. Complementing our premium price is a high-quality standard that we believe is important to support Hardbite's premium positioning in the kettle-cooked chip space.

#### THIS IS NATURALLY HOMEGROWN FOODS

KETTLE CHIPS COMPANY, LARGEST PRIVATE SNACK COMPANY IN CANADA

EXPORTING TO US, BUT ALSO ASIAN COUNTRIES

ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, GLUTEN FREE, NATURAL, NON-GMO, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN

**8 MONTHS SHELF LIFE** 

USP'S: UNIQUE FLAVOR COMBINATIONS, ALL NATURAL, PREMIUM









#### **QUEJOS ANCIENT FOODS INC.**

Frozen Meals, Snacks and Treats; we make classic, artisan food from the street markets, villages and farm kitchens of the world using the unique ingredients and bold flavours of the people and places they come from. Made with only or mostly plants, simple, natural ingredients and gluten free flours, always without additives, preservatives, hydrogenated fats, GMO's and industrial sugars or syrups.

We believe that what we eat becomes part of us - physically, emotionally and culturally. We are committed to making wholesome, ethically sourced food that is good for you, and DELICIOUS!

#### THIS IS QUEJOS ANCIENT FOODS INC.

DISTRIBUTION COAST TO COAST IN 2020 IN CANADA

ABOUT TO ENTER THE US MARKET

OUT OF 6 PRODUCTS THEY WOULD LIKE TO INTRODUCE, 4 ARE VEGAN

365 DAY SHELF LIFE

CLEAN LABEL / CLEAN INGREDIENTS, ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, PLANT-BASED, ORGANIC, PRESERVATIVE FREE, SOY FREE, SUGAR FREE





#### **THE CHAI COMPANY**

We are a brewery that specializes in premium organic chai concentrates. We produce organic chai in 8 different flavours, which are all Allergen Free, Clean label / Clean ingredients, Dairy Free, Gluten Free, Natural, Non-GMO, Nut Free, Organic, Plant-based, Preservative free, Soy Free and Vegan.

Competitors mostly sell in powder form instead of liquids. Powder is easier to store/ship. Liquids results in a better taste, quality and structure when mixed with other liquids (water/milk,etc.). The way The Chai Company brews (slow brew) stands out and leads to this taste and quality.

## THIS IS CHAI COMPANY

ALLERGEN FREE, CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, GLUTEN FREE, NATURAL, NON-GMO, NUT FREE, ORGANIC, PLANT-BASED, PRESERVATIVE FREE, SOY FREE, VEGAN

LOOKING FOR COUNTRIES WITH LARGE OUT OF HOME TEA (COFFEE) CONSUMPTIONS E.G. UK, NL, DE AND SCANDICS

SHELF LIFE 2 YEARS FROM BREWING

PRIVATE LABEL IS POSSIBLE



USDA Organic Canada Organic





## THE VERY GOOD FOOD COMPANY)

We are an emerging plant-based food technology company that designs, develops, produces, distributes and sells a variety of plant-based meat and other food alternatives. Our mission is to employ plant-based food technology to create products that are delicious while maintaining a wholesome nutritional profile.

We have developed a core product line under The Very Good Butchers brand. We are in the process of commissioning two new facilities in Canada and the US this year, with sight set on securing the North American market and ultimately expanding globally.

#### THIS IS THE VERY GOOD BUTCHER

ABSOLUTE CLEAN LABEL INGREDIENTS AND FLAVOUR/TASTE WITH RELATIVELY LOW FAT AND LOW SALT

GLUTEN FREE MEAT ALTERNATIVES COMING UP SOON

CLEAN LABEL / CLEAN INGREDIENTS, DAIRY FREE, NATURAL, NON-GMO, NUT FREE, SOY FREE, VEGAN

RETAIL DIRECT OR WITH A DISTRIBUTOR IS BOTH OK, NO PREFERENCE YET

#### LOTS OF DIFFERENT PRODUCTS





#### **TOP TIER FOODS**

Top Tier Foods is a manufacturer of plant-based products for the Japanese Food Sector who produces Sushi Quinoa."

Top Tier Foods is renowned for innovation and their products are used by both high end chefs as well as large institutional clients.

We believe that everyone should have access to good food that supports a healthy lifestyle, so we've made it our mission to develop innovative products that truly redefine traditional food categories to offer high quality, nutritious food that tastes delicious.

#### THIS IS TIER FOODS

TOP TIER FOODS OFFERS STICKY QUINOA, WHICH IS ALTERNATIVE FOR STICKY RICE FOR SPECIFICALLY THE JAPANESE MARKET

CAN OFFER PRIVATE LABEL

LEAD-TIME ABOUT 1 MONTH

CLEAN LABEL / CLEAN INGREDIENTS, ALLERGEN FREE, DAIRY FREE, GLUTEN FREE, NON-GMO, NUT FREE, PLANT-BASED, PRESERVATIVE FREE, VEGAN

SHELF LIFE QUINOA IS 2 YEARS







## **HOW TO SIGN UP?**

#### How does the matchmaking work?

1. Sign up for the event

2. Click on Start making meetings

#### After having access to the event:

- 1. Complete your profile at personal settings
- 2. Add Opportunities, which are your Offered product(s)/service(s)
- 3. Click on Request meeting to show your interest in a distributor/producer
- 4. Export Partner will make the final matches and your personal agenda will be available at Agenda in your exportpartner.online account









#### **ADDITIONAL INFORMATION**

CLICK HERE TO SEE A TUTORIAL ABOUT THE EXPORT PARTNER PLATFORM

Click on the sign up button to sign up for **free!** 



### **ADDITIONAL INFORMATION?**

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As of today Netherlands Export Combination is part of Export Partner



